



REPÚBLICA DE ANGOLA

Ministério dos Recursos Minerais, Petróleo e Gás

WEDNESDAY, 18 JUNE 2025

The Hotel Intercontinental, Avenida Nehru Nº 2, Município Do Sambizanga, Luanda

Ministerial Round Table Meeting

08:00 **Refreshments available**

08:30 Opening Session: Welcome and Opening Remarks

MC invites delegates to take their seats; safety and other announcements

08:35 Welcome remarks by H.E. Minister Diamantino Azevedo, Minister of Mineral Resources and Petroleum for the Republic of Angola

08:45 **Statement from Honourable Ministers**

- Bogolo Joy Kenewendo, Minister of Minerals and Energy for the Republic of Botswana
- Kizito Pakabomba, Minister of Mines of the Democratic Republic of Congo
- Gwede Mantashe, Minister of Mineral and Petroleum Resources of the Republic of South Africa
- Gaudentia Khrono, Deputy Minister of Industries, Mines, and Energy of the Republic of Namibia

09:25 **Media departs**

09:30 – 10:30 **The Challenges and Responses of the Diamond Industry**

Presentation (*virtual Teams*) by Mr Edahn Golan, Owner of Edahn Golan Diamond Research & Data Ltd

Moderated by Emma Wade-Smith and Karen Rentmeesters

- Geopolitical and economic context
- Changing consumer habits and preferences
- Rise of synthetics



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- Impact on diamond demand
- Differentiation, Traceability and Marketing

10:30 – 10:45 **Refreshment Break**

10:45 – 12:00 **Generic Marketing for Natural Diamonds**

Presentation by Mr David Kellie, CEO Natural Diamond Council

- What is category marketing?
- Experience and impact of recent category marketing activity
- Proposal for funding generic marketing
- How the funding mechanism will work
- Future governance of the Natural Diamond Council

12:00 – 13:00 **Networking Lunch**

13:15 – 14:15 **Discussion of the Luanda Accord**

Moderated by Honourable Minister Bogolo Joy Kenewendo

14:15 – 14:45 **Signing of Luanda Accord**

14:45 – 15:00 **Closing Remarks**

H.E. Minister Diamantino Azevedo, Minister of Mineral Resources and Petroleum for the Republic of Angola

(timing tbc) Presidential Audience for visiting Ministers with H.E. President João Manuel Gonçalves Lourenço

(timing tbc) **Press conference and Media interviews**

OFFICE OF THE MINISTER OF MINERAL RESOURCE, PETROLEUM, AND GAS

Luanda, 18th of June 2025.